

Digital Marketing & Community Manager

GROWTH & BRAND

DEPARTMENT	LOCATION	EMPLOYMENT TYPE	REPORTS TO
Marketing & Growth	Delhi / Hybrid	Full-time	Founder / Product Lead

ABOUT FUTURE FORGE LABS

Future Forge Labs is an AI startup building premier AI Patent Intelligence software. We aim to establish India as a premier hub for cutting-edge LegalTech and AI innovations.

ROLE SUMMARY & MISSION

We are seeking an energetic Digital Marketing & Community Manager to build our brand presence, craft technical content, drive organic pipeline, and grow our community of IP professionals, R&D leaders, and tech talent.

Primary Mission: *"Position Future Forge Labs as India's premier AI pioneer in Patent Intelligence and build a strong global community."*

KEY RESPONSIBILITIES

- Own and execute end-to-end LinkedIn strategy to build company and leadership brand equity.
- Author engaging technical blog posts, whitepapers, case studies, and newsletter editions on AI in IP.
- Manage SEO strategy, website content, and digital inbound lead generation channels.
- Plan and execute virtual webinars, panel discussions, and community engagement events.
- Support employer branding campaigns to attract top-tier engineering and AI talent.

WHAT WE ARE LOOKING FOR

- 3–6 years of experience in B2B SaaS marketing, content marketing, or community management.
- Exceptional written English with ability to translate complex AI/technical concepts into clear messaging.
- Proven experience growing organic LinkedIn audience, handling email marketing, and SEO tools.

NICE TO HAVE

- Experience in DeepTech, B2B SaaS, LegalTech, or enterprise software marketing.
- Basic design skills (Canva, Figma) and webinar production experience.

WHAT WE OFFER

- Ownership of global brand strategy and marketing budget.
- Competitive compensation and performance incentives.

- Hybrid setup in Delhi.

How to Apply

Interested candidates can send their resume and portfolio/GitHub links to **careers@futureforge labs.in** with subject line *"Application: Digital Marketing & Community Manager"*.